

Stephen Robert Thorburn

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Graphic Designer/Animator

Key Skills:

- Mac or Windows Proficient
- Adobe CS5
- Lightwave 3D
- Avid
- Joomla
- Dreamweaver
- Particle Illusion
- Digital SLR Nikon D5000
- HD Video Panasonic HVX200
- UCView
- CastNet Scala
- Pacific Streams
- Coolsign
- Vegas Pro

Professional Work Experience

Caesars Entertainment Las Vegas, NV 12/2011 – 06/2012
Graphic Artist

Production of artwork and prepress for Studio One including:

- Direct Mail
- Posters
- Duratrans
- Billboards
- Digital Billboards
- Specialty Tournament Slot Glass
- Newspaper/Magazine Advertising
- Direct Mail Marketing Campaigns
- Restaurant Menus

Terrible's Casinos Las Vegas, NV 08/2004 – 06/2011
Manager of Video/Animation/Print Graphics

Created HD video and 2D/3D animated content and managed the distribution of promotional spots for a wide network of displays including:

- Video Marquees
- In Casino Plasma Screens
- In Casino Change Kiosks
- Winners Wall (6 plasma screens)
- Slot Machine Video
- Plasma Screens in Convenience Stores
- Point of Sale Monitors
- Point of Sale Monitors
- Gas Pump Video Displays
- Executive Promotional Videos
- HR Videos
- Restaurant Menu Video

Managed the design and creation of print graphics including: posters, duratrans, newspaper ads, direct mail marketing, letterheads, business card design and special purpose slot machine glass design:

- Posters
- Banners
- Backlit Duratrans
- Specialty Tournament Slot Glass
- Newspaper/Magazine Advertising
- Direct Mail Marketing Campaigns
- Restaurant Menus

Produced print ready layout/design for the 24-40 page quarterly 'Terrible's Magazine' for Terrible's Hotel and Casino (2 versions), Terrible's Lakeside Casino, Terrible's Mark Twain and Terrible's St. Jo Frontier.

Produced original design concepts for our quarterly promotions.

Managed creation of email marketing promotions and web development marketing graphics for all properties for promotion and entertainment marketing.

Produced promotional product photography, color correcting and clipping for use in all marketing materials.

Produced animations, videography, video editing, audio recording and editing and DVD authoring for in-house and for the digital broadcasting network of outdoor marquees, in-store plasma displays and pump top video displays.

Responsible for the reformatting of externally provided videos for use in our marketing network of various displays with various aspect ratios and file format requirements.

**Image Magic
Consultant**

Las Vegas, NV

01/2002 – 08/2004

Contracted for the creation and distribution of 2D/3D-animated ads for outdoor marquees and billboards for the Key Club LA and the Stratosphere Tower.

Created complete design packages for unique slot machine themes for Richard Fiore and Associates and Gary Harris LTD.

Produced a DVD for celebrity clients Siegfried and Roy's 2002 New Year's Party, the intro montage for Gladys Knight's show and a promotional video for Buddy Greco's production of 'Fever'.

**Innovative Gaming Corp.
Manager of Graphics and Video**

Las Vegas, NV

02/2001 – 01/2002

Key member of the Engineering Review Committee, Product Development Committee, and the Web Development Team.

Developed concepts for slot machine designs.

Created a single player stand-alone roulette slot machine.

Integrated video with multi-player game systems.

**SignCast Corporation
Director of Creative Services and Production**

Las Vegas, NV

03/2000 – 01/2001

Set up two integrated Avid edit bays.

Oversaw all creative work for venue advertising using video editing and 2D/3D animation.

Managed the encoding, scheduling and distribution of ads for this one of a kind national digital broadcasting network.

**Mandala Resort Group
Manager of Electronic Signs**

Las Vegas, NV

04/1999 – 03/2000

Opened Mandalay Bay with new edit bay and content distribution center for a network of video marquees and slot carousel plasma displays.

Produced animated promotional content for the marquees and plasma displays at their 17 properties.

Higher Education:

BFA Fine Art/Commercial Art
California College of the Arts

References:

Available upon request.